School of Visual Arts Tower Looking for an Identity Manhattan, New York



The fundamental concern of this project is not to add another isolated High-rise, but rather to address the interactive street life of Manhattan, and provide a vibrant identity for SVA campus. The site holds 50 years of academic memory and spatial connection of people and built environment. The notion of the project is to transform this relationship into the vertical structure to add another layer of continuation of the memory, diversity, and cultural interaction of future students. The building is articulated based on layers of interactive spaces, as creativity is enhanced through intuitive imagination and sharing. Spaces are programmed and planned to provide external connection through series of vertically stacked atrium and balconies; The transformable building screen is responsive to solar radiation and also represents the emerging symbol of SVA students on Manhattan c i ty s c a p e