

CCAD MIND MARKET

Project Description Page:

CCAD's MindMarket is the physical manifestation of two of the College's top strategic goals, stressing entrepreneurship in their academic curriculum and engaging the broader design community of central Ohio.

The program consists of office and support space for the college's new business incubator program for recent graduates; studio and classroom spaces for their new DesignLab, a program of students and faculty that provides multidisciplinary design services to corporate clients; a small gallery for Senior Student Theses; and class and meeting rooms for student life programming.

The building, a former car dealership, is located at the perimeter of the college's campus, perfectly situated to serve as a transition space between the necessarily sheltered world of academia and the outside world. Additionally, this prominent corner allows the college the opportunity to show the quality and breadth of the college's work in the field of design work to the Mindmarket's visitors, patrons, and the larger Columbus design community as well as to prospective students and their parents.

The design allowed for many of the buildings structural and finish elements to remain. Brick infill walls, wood furring and concrete frames coexist with the new glass and wood walls that form many of the spaces. Spaces flow into one another to allow the abundant natural light deep into the building and providing a passerby a look into all the activity of the spaces.

A diversity of spaces was incorporated that allows for a wide variety of group collaboration as well as individual work areas. The design attempted to make the space flexible for its occupants, so they can own the space as they use it and shape it to their needs.