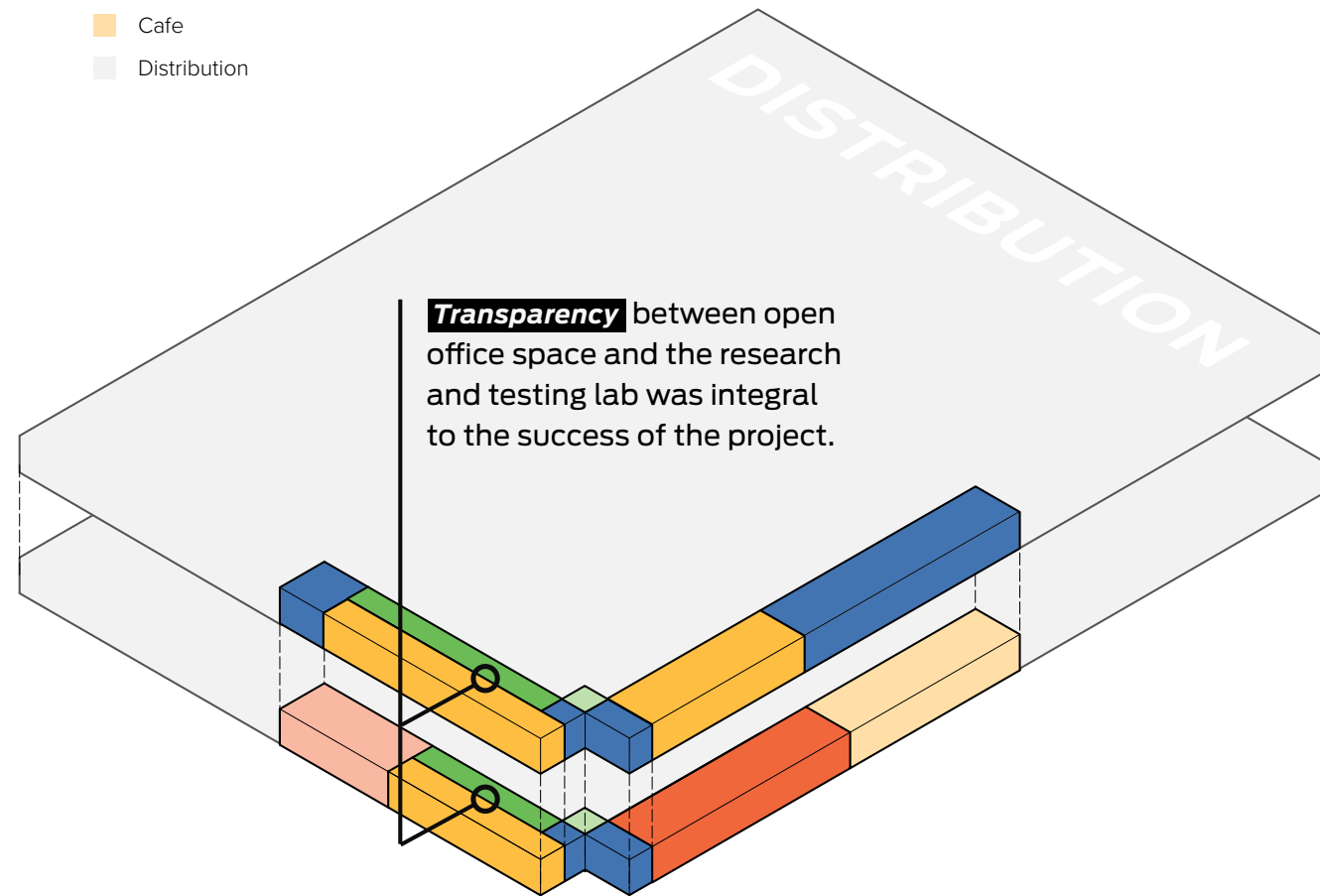




- Conferencing
- Product Library
- Open Office Space
- Research And Testing Lab
- Distribution Center Admin
- Commuter Circulation
- Cafe
- Distribution



CONNECTIVITY

The existing distribution center is infused with a multi-disciplinary workflow. Marketing and administrative teams support the product in the office spaces, researchers test the product in the labs, and warehouse employees distribute the product. The café unites them all for collaboration, social interaction, and a team culture. The physical proximity and intermingling of each department promote a sense of working towards one common goal.

What's more, conferencing stations were added throughout the building to accommodate teams of all sizes. Placing the conference functions adjacent to the open offices, amenity spaces and near the grand central stair reinforces the transitions and connectivity of each individual neighborhood. Visitors and clients can easily find meeting spaces.